

PRESIDENT

The Branch membership places the immediate future of the Branch in your hands when they elect you to this office. The responsibility of accepting this expression of trust, and living up to it, should make even the most capable person pause, and take stock of themselves.

The President will represent the Branch at public functions or host public figures as Branch guests. The Branch President's appearance and conduct must be above reproach at all times. In many cases people will judge a Branch by its President.

Keep the entire membership informed of what is going on not just a select few. This is very important. This is the way you put the rumor mill out of business.

It is important that your Branch takes part in Zone and District Rallies. Organize a good delegation and head them up yourself and prepare a good, concise report on activities of your Branch. Including others in your success will only build those around you up. Sharing your areas of concern will allow others to share what has worked for them. Everyone wins with best practices.

A prime consideration must be to ensure a supply of adequately trained future officers. This can only be achieved by delegating authority and duties among the Executive.

BE A PRESIDENT WHO MAKES THINGS HAPPEN.